

BRIAN LEE ELLIOTT / Senior User Experience Designer

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BIO /

I am a seasoned User Experience Designer with over 10 years of experience crafting high impact, highly visual, engaging experiences for screen-based media. I have a broad toolbox that includes deep knowledge in the fields of graphic design, interaction design, animation, programming and sound design.

I'm interested in exploring opportunities related to the conceptualization and high-level design of software user experiences.

EXPERIENCE /

Microsoft Surface (Contract) / Senior User Experience Designer / Feb 2010 - Feb 2011

I have been fortunate to work with an amazing team of User Experience Designers, User Researchers, Industrial Designers and Developers to help craft and produce the software platform for Surface 2. I had a wide sphere of influence, assisting with the visual and interaction design of the product and directing the creative vision for the sound design and third party product release applications. I was also the lead designer responsible for most of the transition and animation design as well as SDK design work and iconography.

BLE Interactive (freelance) / Art Director, Designer & Flash Developer / June 2005 - Present

I have provided Art Direction, Interactive Design, and Flash Development services to a range of clients including Sony, Panasonic, T-Mobile, Microsoft, Cingular Wireless, Vulcan, Expedia, Tooth & Nail Records, Seattle Supersonics, Hornall Anderson Design, ZAAZ, Garrigan Lyman Group, Teague, and many others.

Seattle Art Institute / Adjunct Instructor / January 2007 - Present

I teach two classes on Interactive Design and Flash/ActionScript development theory and practice. My intent is to encourage students to marry their technical and creative abilities. I also act as a mentor and career counselor to select students.

Elephants & Ants / Senior Interactive Designer / December 2003 - June 2005

While at E&A I designed web sites, CD/DVD-ROMs, and print marketing materials for a variety of large, medium, and small businesses. Responsible for mentoring and hiring other designers. Developed front end web sites and interactive modules using Flash/ActionScript, XHTML & CSS.

Essential Design / Web & Graphic Designer / November 2001 - December 2003

Designing web sites and print marketing materials was my primary responsibility at Essential Design. I developed front end web sites and web applications using Flash/ActionScript, HTML & CSS and was also responsible for company brand development and materials.

Avanade / Contract Web Designer / March 2001 - July 2001

Worked on-site at Avanade redesigning and localizing the corporate web site in over 15 languages.

iSolute.com / Web Designer / September 2000 - February 2001

Designed web application GUIs. Company went out of business, thus the short duration (dot-com).

DMG / Junior Web Designer / August 1998 - July 2000

Designed web sites and print materials for small and medium sized businesses.

EDUCATION /

- + BFA in Graphic Design, University of Tennessee, Knoxville - 1995-2000

SKILL /

- + Knowledgeable of iterative, user-centered design methodologies
- + Knowledgeable of interaction design principles and heuristics
- + Experience participating in and helping to craft user-research studies
- + Experience directing and mentoring designers
- + Expert level skill using Adobe Photoshop, Flash, and Illustrator
- + Expert level skill in Object Oriented ActionScript 3 development
- + Intermediate level skill in Microsoft Blend and solid understanding of WPF
- + Solid understanding of and experience writing standards-compliant XHTML, CSS, XML and JavaScript
- + Knowledgeable of audio mixing, synthesis and production processes

AWARDS & PUBLICATIONS /

- + Interview and profile in NET magazine (May, 2007)
- + NW Regional Gold Emmy, Advanced Media/Interactivity category - See Windows Vista (2007)
- + Interactive Media Awards "Best in Class" - See Windows Vista (2007)
- + Web Marketing Association Awards "Best in Class" - See Windows Vista (2007)
- + Seattle Show Silver award - Trace Lofts (2007)
- + SOTD (DopeAwards, FcukStar, DesignCharts, and many others) - See Windows Vista & BLE Interactive (2007, 2008)
- + Beecher's Cheese web site awarded in STEP Inside Design Magazine, Best of Web Design edition (Sept/Oct 2005)
- + elephants & ants web site awarded in STEP Inside Design Magazine, Best of Web Design edition (Sept/Oct 2005)
- + Seattle Show Merit award - Beecher's Cheese web site (2005)